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ISSUE	STATION OPERATIONS	REMOTE OPERATIONS	NEWS, WEATHER & SPORTS	EVENTS	DEADLINE
JANUARY <i>THE SMOOTH WORKFLOW ISSUE</i>	Systems Integration <i>Combining old and new gear formats and interfaces...</i>	Remote Monitoring <i>Just how many pieces of the operation can you see from a laptop at home?</i>	Virtual Sets <i>Making SD and HD aspect ratios work on the set</i>		<i>Ad Close:</i> Fri. Jan. 4, 2008 <i>Ad Due:</i> Ths. Jan. 10, 2008
FEBRUARY <i>THE BREAKING NEWS ISSUE</i>	Video over IP <i>Applications from transport online secondary distribution</i>	ENG Trucks <i>We'll examine the newest, smallest and most useful ENG gear</i>	Disaster Coverage <i>How stations have managed coverage and operational recovery</i>		<i>Ad Close:</i> Fri. Feb. 1, 2008 <i>Ad Due:</i> Ths. Feb 7, 2008
MARCH <i>THE ACQUISITION ISSUE</i>	Content Management		Specialty Cameras <i>New formats and form factors</i>	April 14-17 NAB <i>wish lists</i>	<i>Ad Close:</i> Fri. Feb. 29, 2008 <i>Ad Due:</i> Ths. Mar. 6, 2008
APRIL <i>THE NUTS AND BOLTS ISSUE</i>	Traffic/Billing/Ad Insertion	Transmission/STL/Microwave	Production Switchers	NAB <i>what's hot</i>	<i>Ad Close:</i> Fri. Mar. 28, 2008 <i>Ad Due:</i> Ths. Apr. 3, 2008
MAY <i>THE ARCHIVING ISSUE</i>	Storage/Archiving <i>To digitize or not to digitize considering the impact of HD</i>		HD Graphics	NAB <i>what emerged</i>	<i>Ad Close:</i> Fri. Apr. 25, 2008 <i>Ad Due:</i> Ths. May 1, 2008
JUNE	Networking/Infrastructure	Lenses	Camera Support/Robotics		<i>Ad Close:</i> Fri. May 30, 2008 <i>Ad Due:</i> Ths. June 5, 2008
JULY <i>THE DISTRIBUTION ISSUE</i>	Multiplatform Distribution		Video-to-Mobile Production		<i>Ad Close:</i> Fri. June 27, 2008 <i>Ad Due:</i> Ths. July 3, 2008
AUGUST	Automation <i>Best applications, practices and when to put a warm body in the chair</i>	Mics/Headphones/Intercoms	Studio Cameras	September 12-16 IBC	<i>Ad Close:</i> Fri. Aug. 1, 2008 <i>Ad Due:</i> Ths. Aug. 7, 2008
SEPTEMBER <i>THE SOUND ISSUE</i>	Surround Sound		Audio		<i>Ad Close:</i> Fri. Aug. 29, 2008 <i>Ad Due:</i> Ths. Sep. 4, 2008
OCTOBER	Facility Design	ENG Cameras	Teleprompting		<i>Ad Close:</i> Fri. Sep. 26, 2008 <i>Ad Due:</i> Ths. Oct. 2, 2008
NOVEMBER	Routing/Master Control		Graphics		<i>Ad Close:</i> Fri. Oct. 31, 2008 <i>Ad Due:</i> Ths. Nov. 6, 2008
DECEMBER <i>THE FIELD ISSUE</i>	Transmitters/Antennas	Mobile Production Trucks	ENG Cameras		<i>Ad Close:</i> Fri. Dec. 2, 2008 <i>Ad Due:</i> Ths. Dec. 8, 2008

REGULAR FEATURES

REVIEW AND ANALYSIS OF ONGOING EVENTS

CAPITAL CURRENT

NEWS/TRENDS/CONCERNS FROM THE FCC, CAPITOL HILL, K STREET, ETC.

LOCAL LINE

STATION RATINGS, UPDATES, MARKET SHARE, CARRIAGE DEALS, ETC.

FINANCIAL FOCUS

STATION & VENDOR QUARTERLIES, M&A, VIDEO PE, OUTLOOK, ANALYST NOTES

PLATFORMS & PLAYERS

INTERACTIVE & MOBILE TV, STREAMING DISTRIBUTION, PLAYERS & TECHNOLOGY, ETC.

TRANSITION & TRENDS

CONSUMER NEWS, VIEWING TRENDS, RATINGS ETC. HD NEWS MAP

REMOTE REDUX

MONTHLY FEATURE HIGHLIGHTING A MOBILE BROADCAST UNIT

RESEARCH & DEVELOPMENT

CONTRIBUTIONS FROM EXPERTS ON HOW A GIVEN TECHNOLOGY WORKS AND HOW IT CAN IMPACT STATION OPERATIONS

EXECUTIVE PROFILE

WHO'S WHO IN THE TELEVISION INDUSTRY, AND HOW THEY CAME TO BE THERE.

THE BIZ

A COLUMN EXAMINING LOCAL STATION SALES, BY JEFFREY ULRICH, A LOCAL SALES MANAGER AT WGCL IN ATLANTA.

IT'S IN THE DETAILS

A COLUMN ON MEDIA TRENDS BY NEAL WEINSTOCK, CHAIRMAN OF BE MEDIA, AN EL SEGUNDO, CALIF., SYSTEMS INTEGRATOR.

FINAL THOUGHT

A COLUMN BY VETERAN TV EXPERT MARK SCHUBIN ON HOW THINGS WORK.

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