

**BUSINESS PUBLICATION CIRCULATION STATEMENT
FOR THE 6 MONTH PERIOD ENDED JUNE 2009**

No attempt has been made to rank the information contained in this report in order of importance, since BPA Worldwide believes this is a judgment, which must be made by the user of the report.

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A not-for-profit organization since 1931, BPA Worldwide is governed by a tripartite board comprising media owners, advertising agencies and advertisers. Spanning 25 countries, BPA serves more than 2,000 B-to-B publications and 500 consumer magazines, plus newspapers, events, Web sites, email newsletters, databases, wireless and other advertiser-supported media—as well as more than 2,600 advertiser and agency members.

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New Bay Media LLC
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Tel.: (703) 852-4600
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Official Publication of: None
Established: 1997
Issues per Year: 7

FIELD SERVED

TV TECHNOLOGY EUROPE serves broadcast television, networks, cable TV, satellite TV, production and post production houses (audio & video), corporate, industrial, government, educational TV facilities and other related broadcasting industries.

DEFINITION OF RECIPIENT QUALIFICATION

Qualified recipients include titled personnel in corporate management (including presidents and owners), engineering management and staff, training, productions/operations management or staff, news management or staff, independent videography, editing, graphics, animation, and other titles and non-titled personnel including company copies.

AVERAGE NON-QUALIFIED CIRCULATION	
NON-QUALIFIED Not Included Elsewhere	Copies
Other Paid Circulation _____	-
Advertiser and Agency _____	-
Rotated or Occasional _____	-
*Allocated for Trade Shows and Conventions _____	56
Electronic _____	-
All Other _____	579
TOTAL	635

*See Paragraph 9

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD						
QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual _____	5,000	100.0	5,000	100.0	-	-
Sponsored Individually Addressed ____	-	-	-	-	-	-
Membership Benefit _____	-	-	-	-	-	-
Multi-Copy Same Addressee _____	-	-	-	-	-	-
Single Copy Sales _____	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	5,000	100.0	5,000	100.0	-	-

2. QUALIFIED CIRCULATION BY ISSUES WITH REMOVALS AND ADDITIONS FOR PERIOD											
2009 Issue	Number Removed	Number Added	Qualified Non-Paid	Qualified Paid	Total Qualified	2009 Issue	Number Removed	Number Added	Qualified Non-Paid	Qualified Paid	Total Qualified
December/ January _____	18	18			5,000	April _____	11	11			5,000
February/ March _____	13	13			5,000	May _____	35	35			5,000
						TOTAL	77	77			

3a. BUSINESS/OCCUPATIONAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2009

This issue is equal to the average of the other 3 issues reported in Paragraph two.

BUSINESS/INDUSTRY	TOTAL QUALIFIED	PERCENT OF TOTAL	CLASSIFICATION BY JOB FUNCTION							
			Corporate Management	Engineering Management & Staff (Note 1)	Prod/Ops Management & Staff	News Management & Staff	Training	Independent Videography	Graphics, Animation, and Editing	Other titled and Non-titled personnel
Television Stations _____	2,202	44.0	515	1,396	170	35	9	12	14	51
Network/Group Owner _____	85	1.7	26	50	7	-	-	-	-	2
Cable TV _____	167	3.3	60	87	12	1	2	1	1	3
Satellite TV _____	380	7.6	89	230	51	5	1	-	-	4
Subtotal Broadcasting	2,834	56.6	690	1,763	240	41	12	13	15	60
Video Production _____	1,205	24.1	449	474	201	15	12	19	7	28
Audio Production _____	158	3.2	51	86	13	2	4	-	-	2
Subtotal Production/Post Production	1,363	27.3	500	560	214	17	16	19	7	30
Corporate/Medical TV Facility ____	67	1.4	33	17	9	5	1	-	-	2
Government TV Facility _____	69	1.4	5	57	5	1	-	-	-	1
Educational TV Facility _____	90	1.8	18	32	12	1	26	1	-	-
Broadcast Consultant _____	331	6.7	124	149	15	4	13	-	-	26
Mfg./Dist./Dealer _____	158	3.1	73	62	11	-	-	-	-	12
Others Allied to the Field _____	88	1.7	29	37	3	1	2	-	-	16
TOTAL QUALIFIED CIRCULATION	5,000	100.0	1,472	2,677	509	70	70	33	22	147
PERCENT	100.0		29.5	53.7	10.1	1.4	1.4	0.6	0.4	2.9

3b. QUALIFICATION SOURCE BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2009

QUALIFICATION SOURCE	Qualified Within			Qualified Non-Paid	Qualified Paid	Total Qualified	Percent
	1 Year	2 Years	3 Years				
I. Direct Request: _____	716	991	616			2,323	46.5
II. Request from recipient's company: _____	-	-	-			-	-
III. Membership Benefit: _____	-	-	-			-	-
IV. Communication from recipient or recipient's company (other than request): _____	-	-	-			-	-
V. TOTAL - Sources other than above (listed alphabetically): _____	1,533	979	165			2,677	53.5
Association rosters and directories _____	-	-	-			-	-
Business directories _____	-	-	-			-	-
Manufacturer's, distributor's, and wholesaler's lists _____	-	-	-			-	-
*Other sources _____	1,533	979	165			2,677	53.5
VI. Single Copy Sales: _____	-	-	-			-	-
TOTAL QUALIFIED CIRCULATION	2,249	1,970	781			5,000	100.0
*See Paragraph 9	PERCENT	45.0	39.4	15.6		100.0	

3c. MAILING ADDRESS BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2009

MAILING ADDRESS	Qualified Non-Paid	Qualified Paid	Total Qualified	Percent
Individuals by name and title and/or function _____			5,000	100.0
Individuals by name only _____			-	-
Titles or functions only _____			-	-
Company names only _____			-	-
Multi-Copy Same Addressee copies _____			-	-
Single Copy Sales _____			-	-
TOTAL QUALIFIED CIRCULATION			5,000	100.0

4. GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2009

COUNTRY	TOTAL QUALIFIED	PERCENT	COUNTRY	TOTAL QUALIFIED	PERCENT
ASIA			Iceland _____	18	
Armenia _____	4		Italy _____	260	
Australia _____	2		Latvia _____	11	
Bangladesh _____	25		Lithuania _____	12	
China _____	1		Luxembourg _____	13	
Georgia _____	13		Macedonia _____	16	
Hong Kong _____	2		Malta _____	9	
India _____	3		Netherlands _____	224	
Indonesia _____	25		Norway _____	70	
Japan _____	1		Poland _____	127	
Korea Rep _____	1		Portugal _____	45	
Malaysia _____	10		Republic of Ireland _____	36	
New Zealand _____	1		Romania _____	92	
Pakistan _____	29		Russian Federation _____	173	
Philippines _____	2		Serbia _____	64	
Singapore _____	51		Slovakia _____	12	
Sri Lanka _____	6		Slovenia _____	24	
Suriname _____	1		Spain _____	199	
Thailand _____	106		Sweden _____	121	
Vietnam _____	2		Switzerland _____	78	
Unspecified Asia _____	6		Turkey _____	86	
Subtotal	291	5.8	Ukraine _____	82	
MIDDLE EAST			United Kingdom _____	941	
Bahrain _____	6		Yugoslavia _____	6	
Iran _____	20		Unspecified Europe _____	1	
Israel _____	66		Subtotal	4,086	81.7
Jordan _____	7		AFRICA		
Kuwait _____	12		Algeria _____	12	
Lebanon _____	29		Angola _____	8	
Oman _____	2		Botswana _____	4	
Qatar _____	53		Cameroon _____	4	
Saudi Arabia _____	19		Congo _____	1	
Syria _____	3		Egypt _____	47	
United Arab Emirates _____	78		Ethiopia _____	5	
Subtotal	295	5.9	Ghana _____	19	
EUROPE			Kenya _____	13	
Albania _____	18		Mauritius _____	3	
Andorra _____	1		Morocco _____	7	
Austria _____	56		Namibia _____	3	
Belgium _____	203		Nigeria _____	101	
Boznia-Herzegovina _____	9		Republic of South Africa _____	64	
Bulgaria _____	32		Sudan _____	2	
Croatia _____	37		Tanzania _____	10	
Cyprus _____	12		The Gambia _____	1	
Czech Republic _____	43		Tunisia _____	2	
Denmark _____	123		Uganda _____	3	
Estonia _____	12		Zambia _____	5	
Finland _____	71		Zimbabwe _____	9	
France _____	312		Unspecified Africa _____	5	
Germany _____	345		Subtotal	328	6.6
Gibraltar _____	1		TOTAL QUALIFIED CIRCULATION	5,000	100.0
Greece _____	52				
Greenland _____	1				
Hungary _____	38				

7. AVERAGE ANNUAL AUDITED QUALIFIED CIRCULATION AND CURRENT UNAUDITED CIRCULATION STATEMENTS						
6-Month Period Ended:	Audited Data	Audited Data	Audited Data	Audited Data	Audited Data	Circulation Claim
	2005	2006	2007	January - June 2008	July - December 2008	January - June 2009*
Total Audit Average Qualified: _____	5,000	5,000	5,000	5,000	5,000	5,000
Qualified Non-Paid: _	5,000	5,000	5,000	5,000	5,000	5,000
Qualified Paid: _____	-	-	-	-	-	-
Post Expire Copies included in Paid Circulation: _____	**NC	**NC	**NC	**NC	**NC	**NC
Average Annual Order Price: _____	**NC	**NC	**NC	**NC	**NC	**NC

***NOTE: January - June 2009 data is unaudited. With each successive period, new data will be added until six 6-month periods are displayed.**

**NC = None Claimed.

8. PAID CIRCULATION DATA	
**NC	Average Annual Subscription Order Price for the Period Required (includes promotional incentive value, if any)
7	Issues Per Year
**NC	All Single Copy Sales Prices for the Period
**NC	Renewal Rate of Paid Subscribers (Optional)

9. ADDITIONAL DATA

PARAGRAPH 3b:

Other sources include 3 sources of circulation for quantities of 165 copies or 3.3% to 1,553 copies or 31.1%, including NAB 06, NAB 07 & NAB 08.

AVERAGE NON-QUALIFIED CIRCULATION		
ALLOCATED FOR TRADE SHOWS AND CONVENTIONS.		
2009 ISSUE	TRADE SHOW/CONVENTION	COPIES
February/March __	CabSat 4/5 March	100
April _____	NAB 2009 18/23 April	125

PARAGRAPHS 5 AND 6 ARE NOT REQUIRED.

PUBLISHER'S AFFIDAVIT		
We hereby make oath and say that all data set forth in this statement are true.	Date signed	July 13, 2009
E. Trabb, Group Publisher	City	St. Ives
Angela Brown, Fulfillment & Distribution Director	Country	United Kingdom
(At least one of the above signatures must be that of an officer of the publishing company or its authorized representative.)	Received by BPA Worldwide	July 13, 2009
IMPORTANT NOTE:	Type	PD
This unaudited circulation statement has been checked against the previous audit report. It will be included in the annual audit made by BPA Worldwide.	ID Number	T200P09